


# Soul.Elements









Discover the look, feel and comfort of the products in our exclusive Soul Elements brand. Designed to create beautiful places to live, work and enjoy life.

#### **CREATING SPACES THAT CREATE A SENSE OF BELONGING**

Soul Elements premium carpet is available in a range of on-trend colours that will harmonise or add style to any room. Stunning floor coverings that feel plush to touch and wonderful to walk on.

Tufted with the highest quality 100% solution dyed nylon which is both hard wearing, easy to clean and maintains a premium look and feel. Choosing Soul Elements will connect your open plan living areas or create intimate smaller spaces for you to relax and recharge.

#### **THE PERFECT CHOICE**

Soul Elements is the ideal carpet for boutique townhouses, apartments or even the larger contemporary family homes. Adding just the right style and comfort where executive couples, professionals or even growing families can enjoy premium carpet designed for today's urban living.



# Inspired by beautiful natural elements, Soul Elements carpet range is designed to enhance your lifestyle and create urban living spaces where people are proud to call home.

Soul Elements balances life and work in an active world and is exclusive to Flooring Xtra. Our premium hard wearing solution dyed nylon carpet is the ideal choice for people and families that are on the go. Being both kid and pet friendly it's perfect for growing families or professional couples that lead busy lives.

## DESIGN FOR URBAN LIVING



### Durable

All Soul Elements carpets are manufactured with PermaSoft Plus yarn which combines softness and durability into the carpet, offering exceptional performance and cleanability. These carpets also have a yarn memory, making cut pile fibres hold their twist for longer, ensuring the longevity of the carpet. With its colourfast and fade resistant properties, this carpet will retain its beautiful look and feel for many years to come.



### Stain Resistance

The use of the Permasoft Plus fibre inherently provides protection against household food and beverage spills. These properties are built into the fibre so will not wear or wash off over time.



### Anti-Microbial

Carpets treated with Microban protect your carpet against degrading microbes which reduce the life of your carpet. Microban protects your home and is effective against 99.99% of bacteria, meaning this bacteria struggle to survive. The Soul Elements carpets stay more hygienic, cleaner, fresher and more durable for longer.



### Pet Friendly

Solution Dyed Nylon carpets have superior anti-stain and anti-soil qualities making them suitable for homes with domestic pets. Microban properties inherent in Soul Elements carpet help reduce pet odour.



### Allergy Friendly

The Smartbac backing, will prevent the growth of allergy causing mould or mildew. The manufacturing process of Permasoft Plus uses a continuous filament solution dyed nylon yarn, which minimises loose fibrous particles that are common with spun yarn products, hence reducing allergy symptoms. Properly maintained carpet traps dust particles in the carpet pile structure, regular vacuuming will then remove these particles from the environment.



The Soul Elements carpets are treated with Microban, a antimicrobial technology that actively struggles to survive when they interact with a treated carpet.



#### **ENJOY A LUXURIOUS CARPET WITH PREMIUM FEATURES**

Soul Elements carpets offer many unique benefits starting with superior stain resistance properties, which protect your carpet from the most common household food and beverage spills. These properties are built into the fibre so they will not wear or wash off over time.

You'll also get to live on and enjoy a beautiful carpet that assists with reducing allergy symptoms, with the combination of PermaSoft Plus and Smartbac backing, whilst also knowing your home is protected with the benefits of Microban carpet treatment. Microban will fight against a broad spectrum of bacteria making your home more hygienic and safe.

The pet odours that our furry friends bring inside will also be trapped and neutralised making for a much more pleasant indoor environment. All of these features combined with the peace of mind that all our carpets

are backed with Superior Warranties from our reputable suppliers, all add up to the overall Soul Elements experience.

#### **IT'S WHAT'S UNDERNEATH THAT REALLY COUNTS**

With Soul Elements, sustainability is always top of mind. Our Smartbac backing is made from 100% synthetic materials of which is made from 70% recycled PET plastic bottles which will inhibit any mould or fungal growth in those hidden places that are hard to see for total peace of mind.

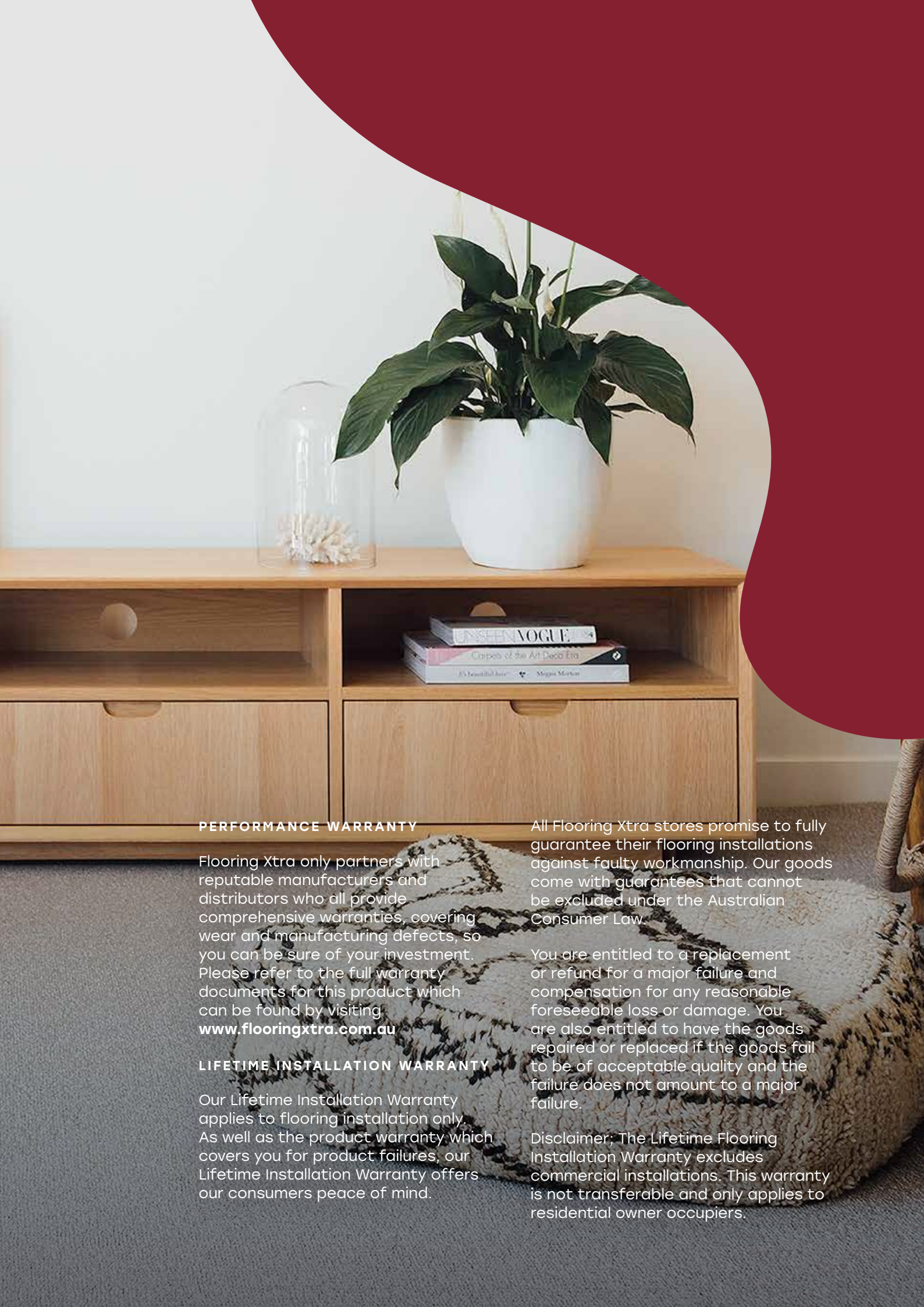
#### **OUR SPECIALISTS ARE HERE TO HELP YOU MAKE THE BEST DECISION**

You'll find the list of features built into Soul Elements is hard to compare in other carpet brands. We recommend it's best to discuss your style of living with our Flooring Xtra store specialists to truly understand the fabulous flooring experience you'll get to enjoy for many years to come.

SOUL ELEMENTS CARPET IS MANUFACTURED IN AUSTRALIA FOR CONTEMPORARY HOMES THAT ARE CONSIDERED, WELCOMING AND DESERVE TO LOOK SIMPLY BEAUTIFUL.







#### **PERFORMANCE WARRANTY**

Flooring Xtra only partners with reputable manufacturers and distributors who all provide comprehensive warranties, covering wear and manufacturing defects, so you can be sure of your investment. Please refer to the full warranty documents for this product which can be found by visiting [www.flooringxtra.com.au](http://www.flooringxtra.com.au)

#### **LIFETIME INSTALLATION WARRANTY**

Our Lifetime Installation Warranty applies to flooring installation only. As well as the product warranty which covers you for product failures, our Lifetime Installation Warranty offers our consumers peace of mind.

All Flooring Xtra stores promise to fully guarantee their flooring installations against faulty workmanship. Our goods come with guarantees that cannot be excluded under the Australian Consumer Law.

You are entitled to a replacement or refund for a major failure and compensation for any reasonable foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

Disclaimer; The Lifetime Flooring Installation Warranty excludes commercial installations. This warranty is not transferable and only applies to residential owner occupiers.



**FLOORING <TRA**  
A fabulous flooring experience